



RedLink Partners with Burgundy Information Services

RedLink looks to expand into the library markets in the UK, Europe, Russia, Israel, and South Africa through representation by Burgundy Information Services.

January 17, Westborough MA, USA, and Oxford, UK -- RedLink, providers of the Library Dashboard data analysis and visualization tool, has announced an exclusive representation agreement with Burgundy Information Services for the regions of the United Kingdom, Europe, Russia, Israel and South Africa.

Launched late last year, Library Dashboard provides a complete, normalized overview of usage and turn-away statistics to help with collection decision-making, and offers easy to use data integration, analysis, and visualization tools. Library Dashboard gathers data for libraries via existing system access, and allows users to see cost-per-download analyses, usage trends, and denials via bundles, journals, ebooks, databases, publishers, and disciplines, in addition to more granular and customized views. It works for individual libraries and consortia, as well.

Several institutions assisted with beta-testing the Dashboard, including the Library of Congress, Icahn School of Medicine at Mount Sinai, and the University of Patras.

Speaking of the new partnership, Burgundy sales director, Paul Calow, commented, *“Librarians regularly mention to us the importance of usage metrics in their collection management and it is clear that RedLink’s new library dashboard can help any library to determine the value of existing subscriptions and ultimately inform and influence their purchasing and cancellation decisions. The Burgundy team looks forward to talking with our customers about this invaluable new tool.”*

About RedLink and the RedLink Network

<http://www.redlink.com> and <https://redlink-network.org>

RedLink helps libraries and publishers see what they’ve been missing. RedLink’s Publisher Dashboard enables publishers to stay on top of their customers’ needs, proactively deal with risks, easily spot opportunities, and grow their business, while its Library Dashboard helps librarians easily get a complete overview of usage and turn-away data across publishers and find the best content for their patrons. RedLink Network, the affiliated public benefit company, provides a free IP registry and access credentials service that is efficient and secure.

About Burgundy Information Services

<http://www.burgundyservices.com/>

Burgundy Information Services represent a range of publishers, content aggregators and library technology suppliers from around the world. They specialise in negotiating the delivery of services and content to libraries and information centres throughout the UK, Europe, Russia, Israel and South Africa. For more information contact Paul Calow, Director Email: paul@burgundyservices.com