

## PRESS RELEASE

### **Burgundy Information Services to represent Institutional Investor Journals throughout Europe, United Kingdom, Israel and South Africa.**

Oxford, UK, 22<sup>nd</sup> July 2015

**Specialising in the promotion of publishers throughout Europe, Burgundy Information Services has signed an exclusive agreement with Institutional Investor Journals to provide sales and marketing services throughout Europe, United Kingdom, Israel and South Africa.**

Institutional Investor Journals publishes quarterly journals on finance and investment management, including retirement, fixed income, index investing, derivatives, trading, private equity, portfolio management, structured finance and wealth management. Their journals include in-depth, original and practical research that is collected within a portfolio of 11 titles that can now be purchased as institutional network-wide subscriptions and accessed at [www.ijjournals.com](http://www.ijjournals.com).

Speaking of the new partnership, Burgundy sales director, Paul Calow, commented: "We are delighted to be working with IIJ and look forward to growing awareness and readership of these important resources throughout the many academic communities in which we work."

Dave Blide, publisher at Institutional Investor Journals commented: "We are excited about our partnership with Burgundy. As a boutique publisher, Institutional Investor Journals have a small but very targeted portfolio of titles covering corporate finance and investing and we were looking for a sales partner who had the relevant connections and experience in Europe. We are looking forward to growing sales of our journals and increasing awareness, usage and submissions from a region with a highly active and educated financial community."

#### **About Institutional Investor Journals**

Institutional Investor, Inc. publishes the leading practitioner-focused journals read by thousands of institutional investors, portfolio managers and finance professionals worldwide. Each journal is regarded as the authoritative, practical reference guide on the most effective financial techniques and leading-edge investment strategies in the institutional marketplace.

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#### **About Burgundy Information Services Ltd**

Burgundy represents a wide range of Publishers and e-Content Aggregators from around the world. They specialise in negotiating the delivery of scholarly information (journals, ebooks, proceedings, databases) to Libraries and Information Centres throughout Europe. Burgundy is an independent and highly motivated company based in Oxfordshire, England.

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