

## Burgundy Information Services to represent the Society for Industrial and Applied Mathematics (SIAM)

1<sup>st</sup> April 2025

**Oxford, UK** - Specialising in the development and implementation of effective sales strategies for publishers and content aggregators, Burgundy Information Services is pleased to announce a new partnership with **Society for Industrial and Applied Mathematics (SIAM)**, promoting their journals, ebooks, archives and conference proceedings to libraries and information centres across the UK, Ireland, Scandinavia and Central Europe.

Speaking of the new agreement, Burgundy Director, Paul Calow, commented, “we are proud to partner with the Society for Industrial and Applied Mathematics (SIAM), enhancing the visibility and accessibility of their discipline-leading journals, ebooks, and conference proceedings and supporting the society’s wider mission of advancing the field and fostering innovation in applied mathematics, computational science, data science, and machine learning”

SIAM Publications Director, Kivmars Bowling, welcomed the partnership, saying “SIAM is delighted to be represented by the highly experienced team at Burgundy. Their tailored approach for their clients combined with SIAM’s world-class content – including the upcoming *SIAM Journal on Life Sciences* – will ensure applied mathematicians, computational scientists, data scientists, and engineers in the region have the cutting-edge research they need to develop the new applications of the future, particularly around artificial intelligence and machine learning.”

### **About the Society for Industrial and Applied Mathematics**

[Society for Industrial and Applied Mathematics](#) (SIAM) is an international community of 14,000 individual members with a mission to advance the application of mathematics and computational science to engineering, industry, science, and society. Their journals, ebooks and conference proceedings together provide the leading source of knowledge for the world's applied mathematics and computational science communities.

For more information please contact: [rperez@siam.org](mailto:rperez@siam.org)

### **About Burgundy Information Services**

[Burgundy Information Services](#) represents a range of specialist publishers and content aggregators from around the world. They specialise in negotiating the delivery of services and content to libraries and information centres throughout the UK, Europe, Israel, South Africa, Australia and New Zealand.

For more information please contact: [paul@burgundyservices.com](mailto:paul@burgundyservices.com)